



#### Mission: Advance

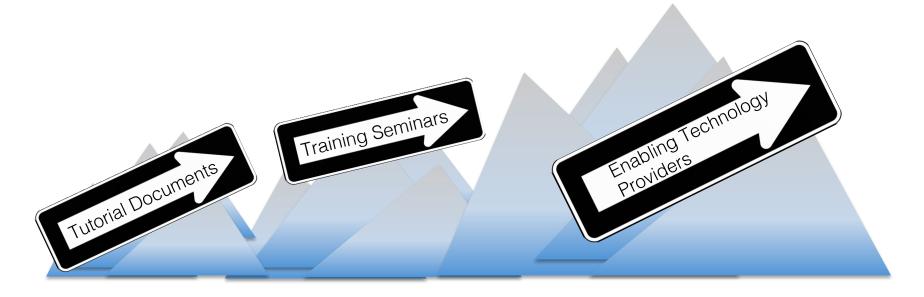
# Market-leading EtherNet/IP Products





#### Mission: Advance

# Market-leading EtherNet/IP Products





## Need For an Integrated Learning Environment



Reference Designs



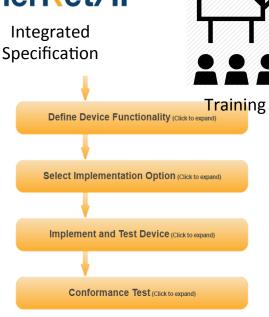
**Online Community** 



Working Examples







Development Workflow



#### Developer's ToolBox for EtherNet/IP





## Developer's ToolBox for EtherNet/IP

- A self-guided course in EtherNet/IP
- Connects main concepts directly to the applicable content in the Specification
- Provides real-life examples
- All within an "Integrated Learning Environment"



### **Developer's ToolBox Components**

- Developer's ToolBox Framework
- EtherNet/IP Short Course (integrated with The EtherNet/IP Specification)
- CIPengine
- Virtual Devices
- Virtual Lab
- ...and Online Community Access in the Know-How Hub





#### Tour of Developer's ToolBox





## Introducing: the Know-How Hub

Designed to connect developers with the information and resources they need to make and sell products using ODVA technologies:

- Get Started
- Resources to CIPCelerate
- Obtain DOC
- Market Your Product





#### Purpose of the Know-How Hub

- Light the path
- Simplify the process
- "Hot-Connect" directly from the Hub to the content:
  - Must-read publications
  - Terms of Usage Agreement
  - Order forms



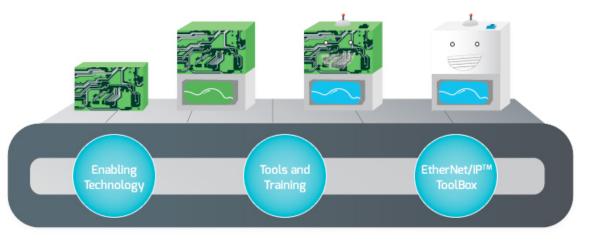
**Getting Started** 



#### Purpose of the Know-How Hub

#### CIPcelerate resources:

- Enabling Technology Providers
- Tools and Training
- Developer's ToolBox for EtherNet/IP

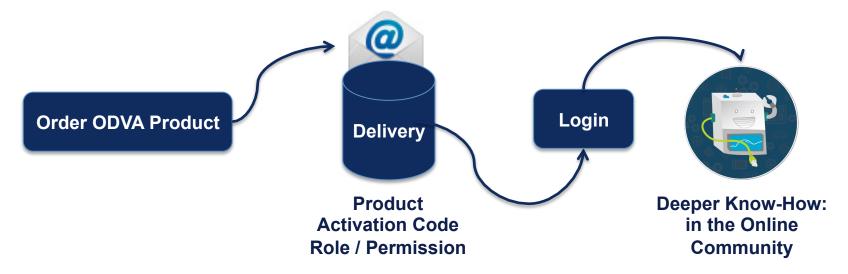


Resources to CIPcelerate™



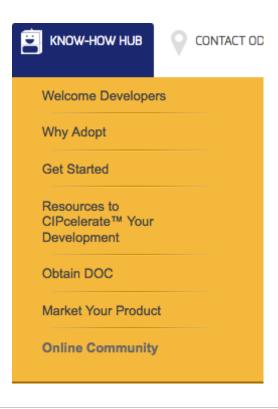
## New Subscription Management System

- Improving the user experience for vendors and ODVA Members
- Streamline fulfillment and update process





## **Know-How Hub's Online Community**



- Private area where developers can get information and answers about ODVA products and services
- Single sign-on
- Tied to ODVA's new subscription management system
- Designed for growth



## Behind the Login: Online Community Content

#### Know-How Blog

- Emerging trends
- Implementation approaches
- Roundtable report
- Enabling tech.
  provider point of view . . . .

## Product Tool Tips & Instructions

- Dedicated selfserve content for each product
- Searchable library of tips, FAQs

## Conformance Q&A

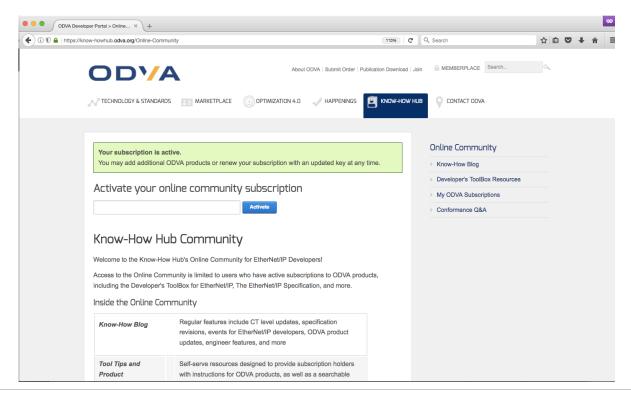
- Common questions and tips from CA
- Searchable library
- Integrated contact form

# My ODVA Subscriptions

- Licenses for your current products
- Activations to those licenses
- Integrated contact form

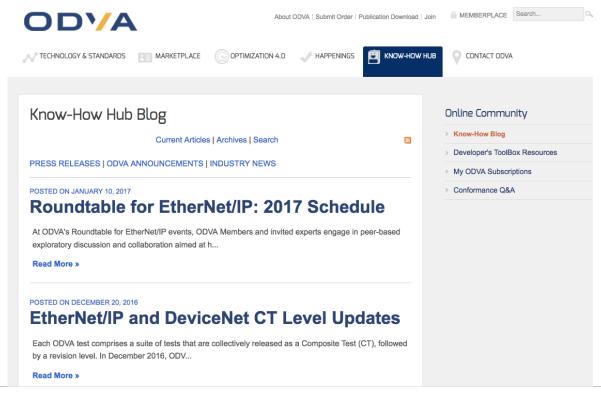


## Behind the Login: Online Community Home



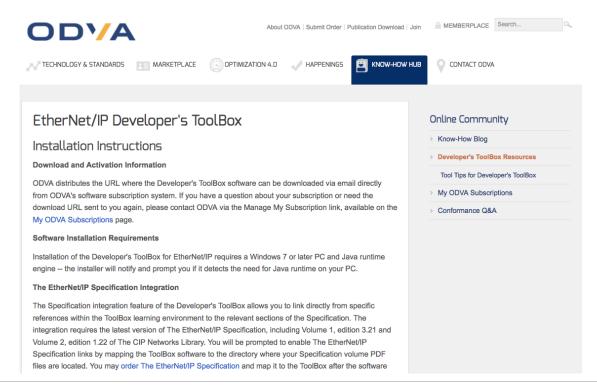


#### **Know-How Hub Blog**



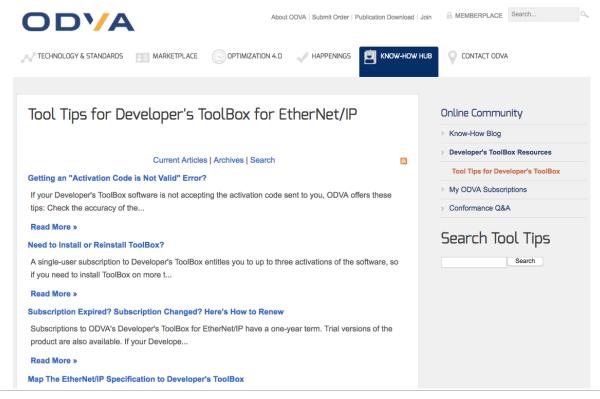


#### **Dedicated Resources for ODVA Products**



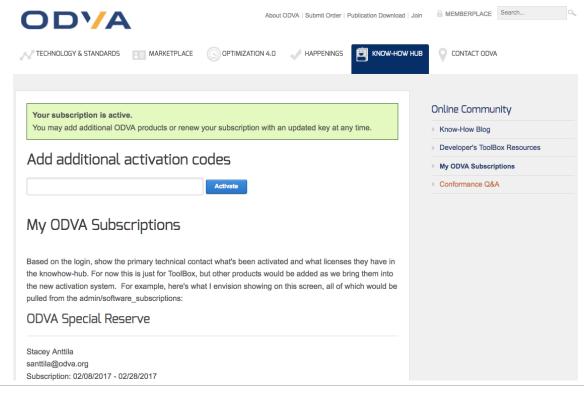


#### **Dedicated Resources for ODVA Products**



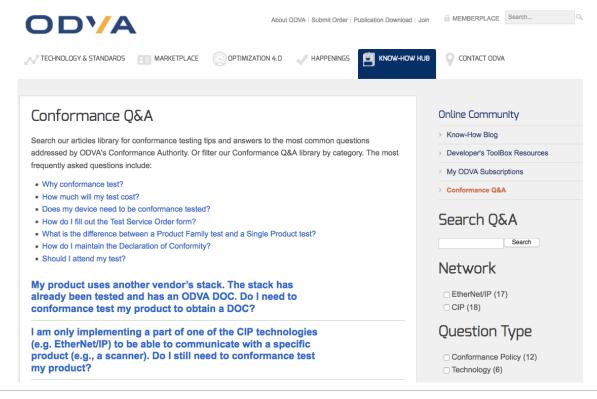


### My ODVA Subscriptions





#### Conformance Q&A





#### **THANK YOU**

