



**FOR IMMEDIATE RELEASE**

## **ODVA 2011 INDUSTRY CONFERENCE & 14<sup>th</sup> ANNUAL MEETING OF MEMBERS SCHEDULED FOR MARCH 2011**

*Cornerstone event features cutting-edge technology presentations, introduction of strategic topics*

Nuremberg, Germany – November 23, 2010 – ODVA announced today that it will hold its 2011 Industry Conference and 14<sup>th</sup> Annual Meeting of Members in March 2011 at the Wigwam Resort and Hotel in Litchfield Park (greater Phoenix), Arizona, USA. Open to both ODVA members and nonmembers, the event will span multiple days, featuring an industry conference with presentation of technical papers, workshops, and networking social events. The event will conclude with the annual meeting of members, which will include keynote speakers on topics of interest pertaining to industrial automation and an update from ODVA's leadership on the organization itself for the benefit of the ODVA membership. The ODVA Conference and Annual Meeting of Members is a cornerstone event for the association and its members, drawing attendance from leading automation suppliers, OEMs, and users who come to learn the latest business and technical trends in ODVA technologies.

“ODVA’s Industry Conference Annual Meeting of Members is traditionally packed with presentations on cutting-edge technology, insight from users on real-world applications, and training and workshops on best practices for developers,” said Katherine Voss, Executive Director of ODVA. “ODVA’s 2011 ODVA Industry Conference and Annual Meeting of Members will include these traditional elements appreciated by the event’s attendees, but is also expected to introduce strategic topics in line with the changing landscape for industrial automation. We invite everyone interested in ODVA technologies to join us for what we are planning to be an exciting and important industry event.”

ODVA’s 14<sup>th</sup> Annual Meeting of Members will be held from 8.00 am to 12.00 pm on Thursday, March 3, 2011. The conference and adjunct activities will held on adjacent days over the days spanning February 28-March 3. For more information about ODVA’s

2011 Industry Conference and 14<sup>th</sup> Annual Meeting of Members, or to add your name to the mailing list for future updates, visit [www.odva.org](http://www.odva.org) or contact [odva@odva.org](mailto:odva@odva.org). Registration for the event will open in December.

**About ODVA**

ODVA, founded in 1995, is an international association comprised of members from the world's leading automation companies. Collectively, ODVA and its members support network technologies based on the Common Industrial Protocol (CIP™). These currently include the network adaptations of CIP—EtherNet/IP™, ControlNet™, DeviceNet™ and CompoNet™—and major application extensions to CIP—CIP Safety™, CIP Motion™ and CIP Sync™. ODVA manages the development of these open technologies, and assists manufacturers and users of CIP Networks through tools, training and marketing activities. In addition, ODVA offers conformance testing to help ensure that products built to its specifications operate in multi-vendor systems. ODVA also is active in other standards development organizations and industry consortia to drive the growth of open communication standards. For more information, visit its web site at [www.odva.org](http://www.odva.org).

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